

Who We Are - The Asphalt Pavement Association of Michigan (APAM) is a nonprofit trade association representing the asphalt paving industry in Michigan.

## **APAM represents**

- Asphalt Producers
- Pavers
- Suppliers (Liquid, Aggregate, Specialty)
- Subcontractors
- Equipment & Product Vendors
- Consulting Engineers
- Transportation Companies
- Technology Groups



MISSION STATEMENT - TO ADVANCE AND PROMOTE MICHIGAN'S USE OF ASPHALT PAVEMENTS THROUGH UNMATCHED QUALITY, INTEGRITY AND INNOVATION.



The asphalt industry and its supplier's employs roughly 30,000 individuals within the state with additional workforce from member companies extending into neighboring states and across the country.

## People employed

- Executives ■
- Managers
- Engineers
- Support
- Financial
- Skilled trade
- Science & Technology
- Sales
- Marketing
- Drivers
- Laborers
- Operators



The economic impact from the asphalt paving industry in Michigan is over 5 billion dollars annually for design, construction and maintenance operations.



## **Did You Know**

- The corridors throughout the state are vital to economic stability and growth. Each year nearly
  \$600 Billion in freight is moved on Michigan's roadways.
- Approximately 1.9 million fulltime jobs in Michigan in key industries like tourism, retail sales, agriculture and manufacturing are completely dependent on the state's transportation network.
- TRIP, a national transportation research group found that transportation investment has a **return of over 5 to 1**.
- **87% of goods shipped** in the U.S. are carried on highways.<sup>1</sup>

